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In this Issue

- [Trade Consultants](#)
- [Japan lifts trade ban against Wisconsin poultry](#)
- [US and Japan streamline organic trading](#)
- [Upcoming Events](#)
- [Export Resources](#)

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Ann Marie Ames

Japan lifts trade ban against Wisconsin poultry

According to a recent [news release](#), Japan has lifted its Low-pathogen Avian Influenza (LPAI) ban on Wisconsin poultry products. The action comes four months after a routine inspection at a Jefferson county poultry farm determined that some birds had developed antibodies to the disease indicating possible exposure.

US and Japan streamline organic trading

Officials from Japan and the U.S. recently signed an organic equivalence arrangement between the two countries. As a result of this agreement, starting January 1, 2014, certified organic products can move freely between the U.S. and Japan. Both countries will recognize the other's organic standards as equivalent and will require that the accredited certifier be identified on the product label. More information can be found [here](#).

Register for one of Food Export's upcoming activities in Japan:

[Food Show PLUS!™ at Japan's Supermarket
Tradeshow](#)

February 11-14, 2014, Tokyo, Japan

[Food Show PLUS!™ at FOODEX](#)

March 3-7, 2014, Tokyo, Japan

Upcoming Events

["Prepare for Export Success" Seminar](#)

Date: November 12, 2013, 8:00 a.m. - 3:00 p.m.

Location: Waukesha County Technical College, Pewaukee, WI

This FREE export education seminar will be useful for companies at all stages of the export process. Topics covered include: export documentation, logistics, international marketing, responding to export leads, finding buyers for your products and accessing resources for your company to go international. [Register here!](#)

Certificates of Free Sale
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[Click here](#) to learn more about
our services.



Developing and Implementing an International Growth Strategy:

STRATEGY + IMPLEMENTATION = SUCCESS

Date: November 12, 2013, 8:00 a.m. - 3:30 p.m.

1313 John Q Hammons Drive, Middleton, WI

MITA's Annual Full-Day event has something for businesses of all sizes and levels of international expertise. Learn from entrepreneurs who have plotted their initial forays into international markets and executives who have grown their businesses into global players.

[Register here.](#)

Food and Agricultural ExporTech™

Become Export Ready in three days!!

Manitowoc, WI

1st Session: November 21, 2013 • 2nd Session: December 12, 2013 • 3rd Session: January 23, 2014

ExporTech™ helps companies enter or expand in global markets. The program, over three sessions, assists participating companies in developing an international growth plan, provides experts who will vet their plans, and connects the companies with organizations that will help them move quickly beyond planning to actual export sales. These particular sessions focus on food, feed and agricultural products. Contact: Lisa Stout /lisa.stout@wi.gov /608-224-5126

Export Resources

Food Export: Free Market Consultation Call

Register and pay for any two 2014 Food Show PLUS!™ or Focused Trade Mission activities and receive a free consultation call with a Food Export In-Market Representative of your choice! For more information, visit [Food Export's website](#).



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